

HIGHER THOUGHT
INSTITUTE

Sponsor & Exhibit Information 2020

Continuing Education for Clinical Mastery

4 Conferences | 1500 + Professionals | 60 + Instructors

www.HigherThoughtInstitute.com



Masters in Psychotherapy

Continuing Education for Clinical Mastery

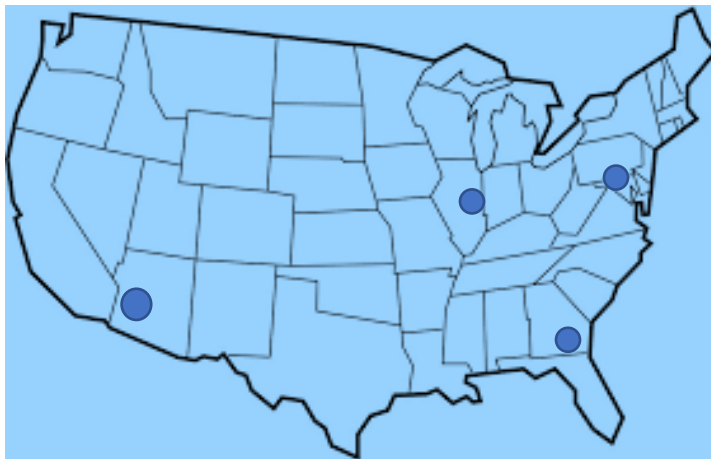
Trauma | Addiction | Mindfulness | Neuroscience

The Higher Learning Institute (HTI) is pleased to announce opportunities for exhibiting and supporting the 2020 Masters in Psychotherapy series of continuing education events.

Featuring clinical faculty of the highest caliber including noted authors, researchers and trainers. These events are marketed specifically to the top percentage of clinical professionals in the country, including Psychologists, Social Workers and Therapists.

HTI is changing the dynamic of the behavioral health events industry with the launch of Masters in Psychotherapy. This series of conferences is aimed at professionals in private practice that seek a diversified and advanced training, that provides cutting edge treatment strategies for addressing today's mental and behavioral health issues.

2020 Event Locations



CHICAGO, IL March
25-28

ATLANTA, GA
October 21-24

SCOTTSDALE, AZ
Fall 2020

PHILADELPHIA, PA
September 10-12

4 Conferences | 1500 + Professionals | 60 + Instructors

Reach Your Target Market

- Targeted at Private Practice Professionals
- Events Located in Key Markets
- Attendee Driven Programming
- Proven Track Record of Producing CE Events
– 20 years in the industry
- High Profile Speakers
- Opportunities to Strengthen Your Organizations Brand Regionally and Nationally
- High Visibility Sponsorships

For more information please contact
judi@HTILearn.com or call 480 440-7700.

East Meets West in Psychotherapy

March 25-28, 2020



Marketing Opportunities

CO HOST SPONSOR | Limited Available

\$10,000

Showcase your organization's expertise in the event's focus area. The Institute's Co-hosts stand out as industry pioneers with brand strengthening before and during the event.

Benefits

- Sponsor appointed speaker for premier program slot
- Exclusive sponsorship limited to 4 organizations
- Exclusive Exhibit Hall access on pre-conference day
- Premier booth location
- Full contact information on attendees pre and post event
- Scheduled email marketing promoting speaker and organization to lists 30K +
- Sponsor logo on front & inside of event mailing
- Co-host representative receives opportunity to introduce keynote speaker and includes 5-minute speaking slot to promote organization
- 10 full conference registrations for staff & referents
- Unlimited 20% discount on additional registrations
- Logo recognition on all onsite marketing materials including signage, website etc.
- 3 Staff registrations for booth
- 2 VIP luncheon or banquet passes – with reserved

For more information please contact
judi@HTILearn.com or call 480 440 7700.

National event aimed at private practice professionals seeking an advanced clinical training on strategies for addressing Trauma and Addiction, including Mindfulness and Neuroscience.

Targeted Attendees

- Private Practice Professionals
- Psychologists
- Marriage & Family Therapists
- Counselors
- Social Workers
- Other Clinical Professionals

REGIONAL SPONSOR | Limited Available

\$6,000

Demonstrate your organizations value and leadership in the region with providing a thought leader.

Benefits

- Sponsor appointed speaker for expert workshop
- Logo recognition on website, onsite signage
- Booth in Signature exhibit area
- 5 full conference registrations for staff & referents
- Unlimited 20% discount on additional registrations

EXHIBITOR

\$2100

Benefits

- Booth in signature exhibit area
- 2 Staff registrations for booth
- 3 full conference registrations for staff & referents
- Unlimited 20% discount on additional registrations
- Logo recognition on event web page

East Meets West in Psychotherapy

October 21-24, 2020



Marketing Opportunities

CO HOST SPONSOR | Limited Available

\$10,000

Showcase your organization's expertise in the event's focus area. The Institute's Co-hosts stand out as industry pioneers with brand strengthening before and during the event.

Benefits

- Sponsor appointed speaker for premier program slot
- Exclusive Exhibit Hall access on pre-conference day
- Exclusive sponsorship limited to 4 organizations
- Premier booth location
- Full contact information on attendees pre and post event
- Scheduled email marketing promoting speaker and organization to lists 30K +
- Sponsor logo on front & inside of event mailing
- Co-host representative receives opportunity to introduce keynote speaker and includes 5-minute speaking slot to promote organization
- 10 full conference registrations for staff & referents
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- Logo recognition on all onsite marketing materials including signage, website etc.
- 3 Staff registrations for booth
- 2 VIP luncheon or banquet passes – with reserved

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Largest gathering of mental and behavioral health professionals in the region - convening for 3 days of advanced clinical trainings addressing trauma, mindfulness, addiction and neuroscience.

Targeted Attendees

- Private Practice Professionals
- Psychologists
- Marriage & Family Therapists
- Counselors
- Social Workers
- Other Clinical Professionals

REGIONAL SPONSOR | Limited Available

\$6,000

Demonstrate your organizations value and leadership in the region with providing a thought leader.

Benefits

- Sponsor appointed speaker for expert workshop
- Logo recognition on website, onsite signage
- Booth in Signature exhibit area
- 5 full conference registrations for staff & referents
- Unlimited 20% discount on additional registrations
- 2 Staff registrations for booth

EXHIBITOR

\$1950

Benefits

- Booth in signature exhibit area
- 2 Staff registrations for booth
- 3 full conference registrations for staff & referents
- Unlimited 20% discount on additional registrations
- Logo recognition on event web page

East Meets West in Psychotherapy

September 10-12, 2020



Marketing Opportunities

CO HOST SPONSOR | Limited Available

\$10,000

Showcase your organization's expertise in the event's focus area. The Institute's Co-hosts stand out as industry pioneers with brand strengthening before and during the event.

Benefits

- Sponsor appointed speaker for premier program slot
- Exclusive sponsorship limited to 4 organizations
- Exclusive exhibit Hall access on pre-conference day
- Premier booth location
- Full contact information on attendees pre and post event
- Scheduled email marketing promoting speaker and organization to lists 30K +
- Sponsor logo on front & inside of event mailing
- Co-host representative receives opportunity to introduce keynote speaker and includes 5-minute speaking slot to promote organization
- 10 full conference registrations for staff & referents
- Unlimited 20% discount on additional registrations
- Logo recognition on all onsite marketing materials including signage, website etc.
- 3 Staff registrations for booth
- 2 VIP luncheon or banquet passes – with reserved seating

For more information please contact
Judi@HTILearn.com or call 480 440-7700.

Drawing private practice professionals from across the country with diversified workshops addressing both East and Western philosophies in treating Trauma, and Addiction.

Targeted Attendees

- Private Practice Professionals
- Psychologists
- Marriage & Family Therapists
- Counselors
- Social Workers
- Other Clinical Professionals

REGIONAL SPONSOR | Limited Available

\$6,000

Demonstrate your organizations value and leadership in the region with providing a thought leader.

Benefits

- Sponsor appointed speaker for expert workshop
- Logo recognition on website, onsite signage
- Booth in signature exhibit area
- 5 full conference registrations for staff & referents
- Unlimited 20% discount on additional registrations
- 2 Staff registrations for booth

EXHIBITOR

\$1800

Benefits

- Booth in signature exhibit area
- 2 Staff registrations for booth
- 3 full conference registrations for staff & referents
- Unlimited 20% discount on additional registrations
- Logo recognition on event web page

Masters in Psychotherapy

FALL 2020



Marketing Opportunities

CO HOST SPONSOR | Limited Available

\$10,000

Showcase your organizations expertise in the event's focus area. The Institute's Co-hosts stand out as industry pioneers with brand strengthening before and during the event.

Benefits

- Sponsor appointed speaker for premier program slot
- Exclusive sponsorship limited to 3 organizations
- Exclusive access to Exhibit Hall on pre conference day
- Premier booth location
- Full contact information on attendees pre and post event
- Scheduled email marketing promoting speaker and organization to lists 30K +
- Sponsor logo on front & inside of event mailing
- Co-host representative receives opportunity to introduce keynote speaker and includes 5-minute speaking slot to promote organization
- 10 full conference registrations for staff & referents
- Unlimited 20% discount on additional registrations
- Logo recognition on all onsite marketing materials including signage, website etc.
- 3 Staff registrations for booth
- 2 VIP luncheon or banquet passes – with reserved seating

For more information please contact
Judi@HTILearn.com or call 480 440-7700

Drawing private practice professionals from across the country, addressing key topics on Trauma, Addiction, Mindfulness and Neuroscience.

Targeted Attendees

- Private Practice Professionals
- Psychologists
- Marriage & Family Therapists
- Counselors
- Social Workers
- Other Clinical Professionals

REGIONAL SPONSOR | Limited Available

\$6,000

Demonstrate your organizations value and leadership in the region with providing a thought leader.

Benefits

- Sponsor appointed speaker for expert workshop
- Full contact information on attendees - post event
- Logo recognition on website, onsite signage
- Booth in Signature exhibit area
- 5 full conference registrations for staff & referents
- Unlimited 20% discount on additional registrations
- 2 Staff registrations for booth

EXHIBITOR

\$1950

Benefits

- Booth in signature exhibit area
- 2 Staff registrations for booth
- 3 full conference registrations for staff & referents
- Unlimited 20% discount on additional registrations
- Logo recognition on event web page

CUSTOM SPONSORSHIP OPTIONS



Custom Marketing Opportunities

BADGE & LANYARD SPONSOR

1 Available Per Event

\$6,500

An exclusive opportunity to showcase your company's brand on the events badges and lanyards.

Benefits

- Organization's logo on all attendee badges
- Exclusive sponsorship
- Logo branded lanyard
- Logo recognition on all onsite marketing materials including signage, website etc.
- Booth in Signature exhibit area
- 3 Full conference passes for staff
- Unlimited 20% discount on additional registrations

BAG INSERT

Limited Per Event

\$650

Make an impression on the attendees with the addition of your literature or promotional item in the official tote bag that each attendee receives. This is limited to exhibitors and sponsors only.

Benefits

- Limited to one piece or promotional item in each conference bag

For more information please contact
Judi@HTILearn.com or call 480 440-7700.

Choose one of HTI's custom sponsorships and let your organization be front and center stage at the event.

Whether it's the Badge and Lanyard sponsorship or having an Insert in the official conference bag – you are guaranteed to strengthen your visibility at the event.

CONFERENCE BAG SPONSOR

1 Available Per Event

\$6,000

Want to get on the attendees' minds the second they arrive? Your branding on the official conference bag is the way to do it.

Benefits

- Organization's full color logo on the official conference bag
- Booth in signature exhibit area
- 2 Staff registrations for booth
- 3 full conference registrations for staff & referents
- Unlimited 20% discount on additional registrations
- Logo recognition on event web page, marketing messages and onsite signage

NAMED BREAK SPONSOR

Limited Per Event

\$5,500

We all know days at conferences can be long, become a named sponsor of one of the breaks and get strong recognition for re-fueling the attendees!

Benefits

- Booth in signature exhibit area
- 2 Staff registrations for booth
- Unlimited 20% discount on additional registrations
- Logo recognition on event web page, marketing messages and onsite signage including break signage.



Masters in Psychotherapy

Continuing Education for Clinical Mastery

Sponsor & Exhibitor Agreement

EXHIBITOR: _____

(Business or Company Name)

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

NAME OF CONTACT PERSON: _____ TITLE: _____

EMAIL: _____ TEL: _____

SPONSORSHIPS

	Cohost		Regional		Exhibitor	
Chicago, IL March 25-28 2020	\$10,000		\$6,000		\$2,100	
Atlanta, GA October 21-24, 2020	\$10,000		\$6,000		\$1,950	
Philadelphia, PA Sept. 10-12, 2020	\$10,000		\$6,000		\$1,800	
Scottsdale, AZ Fall 2020	\$10,000		\$6,000		\$1,950	

CUSTOM SPONSORSHIPS

	Lanyard & Badge Sponsor		Conference Bag Sponsor		Named Break Sponsor		Bag Insert	
Chicago, IL March 25-28, 2020	\$6,000		\$6,000		\$5,500		\$650	
Atlanta, GA October 21-24, 2020	\$5,000		\$6,000		\$5,500		\$650	
Philadelphia, PA Sept. 10-12, 2020	\$5,000		\$6,000		\$5,500		\$650	
Scottsdale, AZ Fall 2020	\$5,000		\$6,000		\$5,500		\$650	

TOTAL SPONSORSHIP: \$ _____

I understand no space will be confirmed without this signed agreement and payment in full. I have read and understand the attached exhibit rules and regulations and agree to the stated conditions.

SIGNATURE: _____ DATE: _____



PAYMENT:

Check | Payable to *Higher Thought Institute*

Issue Invoice | Send to Above Address | Attention: _____

Credit Card: Visa | Mastercard | AMEX | Discover

Exp

Security Code:

Billing Address

City

State

Zip

Total Charge: \$ _____

_____ Authorized card holder name _____ Authorized card holder signature

Exhibit Rules & Regulations

EXHIBIT BOOTH

All sponsor and exhibit displays are to fit within the following booth dimensions: 8' deep x 6' wide x 7' high. NO EXCEPTIONS. All booths include:

- 6' Draped Table
- 1 side Chair
- 1 waste basket
- Booth ID sign

ASSIGNMENT OF BOOTH

Exhibit assignments will be made by HTI. Space assigned will be dependent on level of sponsorship. HTI reserves the right to rearrange the floor plan and to relocate any exhibit at any time prior to the opening of the event.

SUB-LETTING

No exhibitor shall assign, sublet or apportion the whole or part of the assigned space to any other representative, business, company, or organization.

ELIGIBILITY

HTI reserves the right to determine the eligibility of any exhibit for inclusion in the event. The acceptance of an exhibit does not constitute HTI's endorsement of any company/organization's products, goods or services.

CONDUCTING EXHIBITS

Demonstration and distribution of literature must be made within the space assigned to the exhibitor. No food or beverages to be sold. Noise levels of audio equipment shall be kept at a level that do not disturb nearby exhibitors.



LIABILITY AND INDEMNIFICATION

Exhibitor shall be fully responsible to pay for any and all damages to property owned by the event hotel, its owners or managers, which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, event hotels owners, managers, officers or directors, agents, employess, subsidiaries and affiliates, from any damages or charges resulting from Exhibitors use of property.

Exhibitor's liability shall include losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the event hotel or any part thereof.

TEAR DOWN AND REMOVAL

The Exhibitor agrees that they will not tear down and/or remove the exhibit prior to the schedule time provided. Failure to adhere to the tear down schedule may impact exhibitor's acceptance in future events.

REFUND POLICY

Cancellations must be received by written or emailed notice. Cancellations made 90 days or more prior to the event's start date will forfeit 50% of their sponsorship fee, cancellations after the 90 days prior to the event's start date shall forfeit 100% of all sponsorship fees.

FORCE MAJEURE

This contract will terminate if due to circumstances beyond the control of HTI.

Email or Mail the signed and completed form to:

HTI | PO Box 27946 | Scottsdale | AZ | 85255

Judi@htilearn.com or info@HTILearn.com